

A NEW WAY TO KEEP YOUR PREMISES SAFE FROM FLIES!

INTRODUCING NO-FLi – A NEW ERA IN COMMERCIAL INSECT CONTROL MANAGEMENT



WHO ARE NO-FLi LTD?

NO-FLi is a New, Young start up company in Yorkshire. We provide a stylish FREE, insect killing system for all food premises nationwide. Combined with a perfectly timed, automatic delivery & reminder service. Included is a special low cost contract free care-plan with a lifetime product guarantee! NO-FLi is a specialised flying insect control service for the hygienic business.



HOW NO-FLi WAS BORN

Insect killers are a vital tool in protecting premises and making them more hygienic. However, in recent years the product and services used have seriously been miss sold and used incorrectly. The majority of insect killers are actually doing more harm than good!

The NO-FLi commercial insect killer answers every question that both cheap imported zappers and expensive, needless pest control companies pose.

Designed and manufactured in Yorkshire and proven to be more effective, stylish and discreet. NO-FLi can simply be maintained once a month, in seconds.

NO-FLi has a management team with over 30 years of insect control experience in both the manufacturing of flykillers and the science behind

effective insect control. It is this experience combined with a market flooded with a neglect in competitor quality, that drove us to create a new era in commercial insect control management.

We also wanted to give the market a product that combined British Design, with quality manufacturing and offer a new totally sustainable product. A recent quote by one of the UK's leading catering distributors that their "zappers" were designed to break within 10-16 months and they were simply thrown away shocked us to the core! It is were our Lifetime guarantee was born and is one of the many key features our customers love about NO-FLi!

We hope you will join us as a NO-FLi partner and we will endeavour to continue our quest for constant improvement in bringing back the quality and a new era in commercial insect control management.

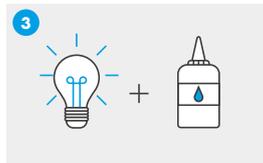
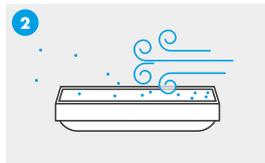


NO-FLI IS MORE EFFECTIVE AND HYGIENIC THAN OTHER INSECT KILLERS. IT ALSO COMBATS THE MANY PROBLEMS CAUSED BY COMPETITOR PRODUCTS.

- 1 No bacteria spreading from exploding insects** - When a fly enters the killing grid of a high voltage zapper and is electrocuted, bacteria on the fly enters the atmosphere and contaminates surfaces within a 7 meter radius. This not only contaminates surfaces, but airborne particles can be breathed in.
- 2 No dead flies blown from tray of the flykiller** - It is possible for the flies to be blown out of a catchment tray of a high voltage zapper and fall into food and preparation areas. This can cause mass cross contamination of food and surface areas.
- 3 NO-FLI Scientifically proven 2 way attraction** - NO-FLI has a patented design that implements the science behind attracting insects quicker and more effectively. High output lamps utilise both direct and reflective UV. Competitor products use only direct UV and obstruct light output by surrounding it with metal. NO-FLI has taken 90% of the metal away, letting more light out as well as helping the environment.

- 4 British Made with Quality Components** - NO-FLI uses only quality components. Over the last few years we have seen inferior imported zappers with massive failure rates including:
 - A.** They are proven to break down between 10-18 months. The most common problems include faulty transformers which means the killing grid stops zapping and the lamps fail due to poor quality fittings or wiring.
 - B.** They are unsafe – in the worst instances some kitchen fires have been caused in restaurants due to the flies clogging on the killing grid, drying up and setting fire. As the product is meant to stay on 24/7 fires can start when the premises are vacated and have caused serious injury and property damage.
- 5. Lifetime Guarantee** - We believe everyone should strive for a sustainable product with so many competitor units ending in landfill. NO-FLI sets the standard of total quality.

Consequently NO-FLI is made in the UK with no potential threat of fire as insects are caught using adhesive rather than electrocution. To ensure NO-FLI is seen as the best quality type of insect killer it has a lifetime guarantee giving the customer not only peace of mind but a sustainable product over something that is seen as “cheap imported” and that is seen as a “throw away” item!



A NEW COST EFFECTIVE WAY TO KEEP PREMISES SAFE FROM FLYING INSECTS!

The New NO-FLi insect killing system is FREE with the new Nationwide Service Delivery Program. This includes the industry first Lifetime guarantee.

You can have a NO-FLi system delivered and working in 2-3 days from order in any location in the UK and Ireland. Each NO-FLi fitted is yours as a fixed asset when you simply take out a cost effective, Delivery only service plan! This plan is not a contract and the cost is less than a couple of cups of coffee per month – Wow!





THE UNIQUE NO-FLi DELIVERY ONLY SERVICE OPTION

TAKING THE HASSLE OUT OF ORDERING SPARES AT A FACTORY DIRECT PRICE.

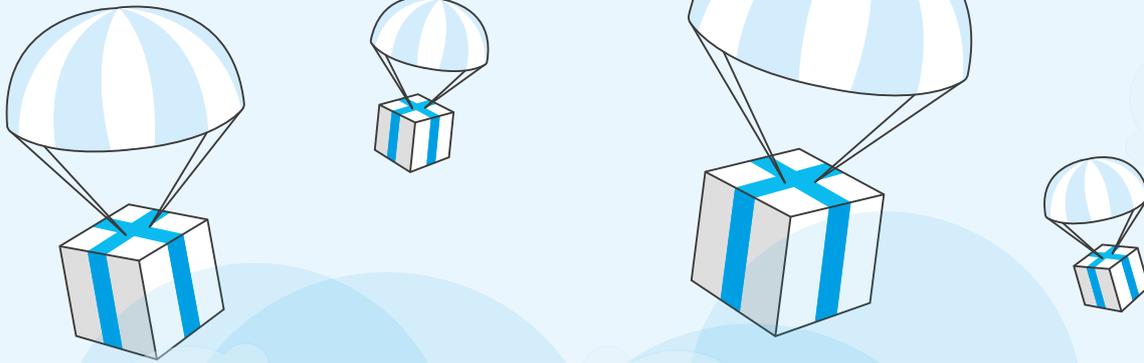
Every insect killer using UV lamps needs to have an annual change. The unique, hygienic boards also need to be changed each month! After doing a lot of research we found that people don't like the hassle of purchasing consumables from distribution and the pest control companies were charging a lot to carry out what is a simple monthly activity of changing a board and every year a couple of lamps.

We launched the totally unique "Delivery only Service Plan" This automatically delivers consumables direct to any location exactly when that location needs them! Now thousands of happy customers never have to worry about ordering a pack of boards or some lamps and it

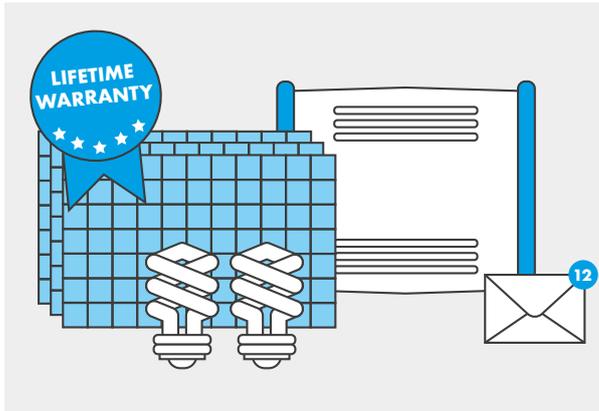
is completely automatic with an email/txt reminder advising them to change either the board or lamps! This service is delivered free at a cost substantially lower than a pest control contract. The minimal charge is taken on a subscription service plan each month on a contract free basis! – Yes you can cancel any time and the NO-FLi is yours forever.

Even though NO-FLi is brand new we have over 1000 customers that love the ease and low cost monthly payment that provides a lifetime of protection and means they never have to worry about buying an insect killing system or any consumables ever again. Oh and if you have a problem we sort it quickly and easily as part of your care-plan guarantee.

Delivered postage free on time and automatically with your hassle free factory direct price.



THE NO-FLi DELIVERY ONLY SERVICE OPTION PROVIDES THE SPARES EXACTLY WHEN NEEDED, AUTOMATICALLY FOR LESS THAN A COUPLE OF CUPS OF COFFEE A MONTH.



Your care plan delivered with no hassle. Includes the following:

- 1** 1 free of charge NO-FLi Fly Bracket.
- 2** Unlimited glueboard – just get in touch and we send you another pack of 6
- 3** 2 replacement UV bulbs.
- 4** 12 monthly reminder emails/text sent on the exact day the customer needs to change the glue board and an extra email reminding them to change the bulbs.
- 5** Full service back up and customer service from our Yorkshire HQ.
- 6** Importantly all customers that subscribe to the Delivery Only Service Option receive a lifetime guarantee on the NO-FLi unit. The customer never has to purchase a new fly killer again.
- 7** All Delivered postage-free throughout the UK and Ireland to either one or multiple locations.



WHY PROVIDE A FREE NO-FLi INSECT KILLER?

By subscribing to the Delivery Only Service Option the NO-FLi bracket is sent to the customer totally free of charge. This is the basis of good quality insect control and is important because it is what houses the components/ consumables to make it work.

NO-FLi can also install the units nationwide in any location.



WHY HAVE A LIFETIME GUARANTEE?

In today's "throw away" society NO-FLi want to supply a product that is sustainable! Over 90,000 cheap zappers are imported each year and majority end up in landfill as they cannot be recycled.

The NO-FLi Lifetime guarantee is our small way of helping us and our customers become more thoughtful about the World.

It is also our reflection of a quality UK Made product with little environmental foot print! Once installed the customer never buys a flykiller again!!! Oh and you're helping us employ local staff.



WHY DO WE HAVE AN INTERNAL CARE TEAM TO CONTACT EVERY QUARTER?

Rather like the reminder emails we use the contact from the internal care team to ensure that the customer is changing the board and that they are not having any issues with the fly control unit.

It is only a phone call and again provides a technician service without the technician.

If a customer is having any issues or requires any further training the Care Team do have the capacity to go and visit the customer anywhere in the UK and Ireland.

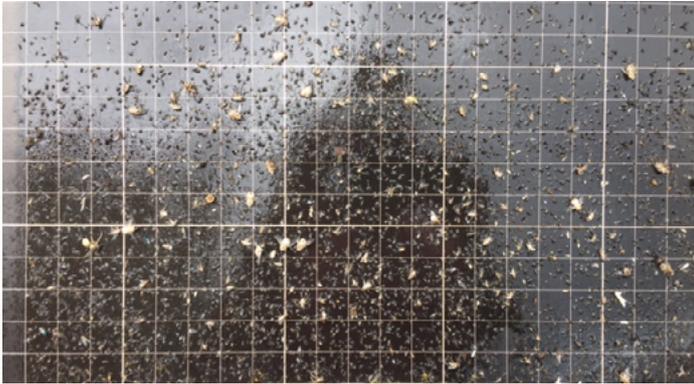


WHY PROVIDE 2 NEW UV BULBS A YEAR?

It is the UV Bulb that attracts the flies onto the glueboard.

It is proven that flying insects are most attracted to UV light emitted at 368 nanometres. The NO-FLi UV Bulbs use a special phosphorous coating that emits the UV at exactly 368 nanometres making them very insect attractive. As soon as the bulb lights the phosphorous coating starts to deteriorate and after approximately 12 months the bulb is no more effective than a normal light bulb.

This is true with all fly control uv bulbs not just the NO-FLi bulbs. As the NO-FLi bracket has been designed for the glueboard and bulb to be replaced in seconds we send out 2 new UV bulbs exactly 12 months from activation which ensures the NO-FLi remains constantly effective. Changing the NO-FLi bulb is as easy as changing a light bulb.



WHY DO WE SEND OUT 12 REPLACEMENT NO-FLI GLUEBOARDS

The board is coated with a special adhesive to ensure the flies are caught but this will start to dry up between 4-5 weeks and becomes not tacky enough to catch new flies – particularly larger flies.

NO-FLI will catch a lot of flies over 4 weeks the surface area will decrease and a new board needs to be fitted to ensure it is working to its optimum level.

We want you to have the most hygienic premises possible and by our care team sending you the boards exactly when you need them with a educational reminder, it ensures a perfect partnership in insect control.



HOW DOES NO-FLI COMPARE TO USING A HIGH VOLTAGE ZAPPER?

As zappers are proven to have many issues they are not comparable to a more hygienic, safer and more aesthetically pleasing NO-FLI product. However over the last few years many of the well known companies have turned to importing the most horrendous “cheap” zappers from the Far East.

You can find the imported zappers from as little as £30 but these still need to have lamps changed with another cost of £30 per year, this is if they last the 12 months before they end up buried in the ground.

Good quality UK Made zappers are rare but still available but compared with the imported product are around £200 each and again still need replacement lamps and still have massive hygiene issues.



What our customers have to say...

"Everything is perfect and a lifetime guarantee too."

Anna (manager) | Amici & Bicci, Sheffield

"As a respected and busy caterer, the health and hygiene aspect of the business is paramount to good practice. The No-FLi blue neon light and sticky board contraptions allow me to be confident that should any bug get through, they will not last long. I have them both in my stores and kitchen. More importantly, the care plan allows me to be able to tick off something from my large to do list without having to make phone calls and put in orders."

I would and have recommended No-FLi to others and will carry on doing so. Thank you Laurence and the team!"

Maria | Retromum Catering

We are very happy with your product in our bar and once we get our kitchen up and running we intend to have more from you.

Much more hygiene and obviously happy it's a home grown business!

Caroline | Pub landlord

"Installed, looks better and saved me a lot over our pest control contract."

Michael | Subway owner Glasgow

"NO-FLi came and replaced my faulty insect killers and not only do they work better but they make the shop look a lot cleaner too."

Chris Birks | Chris's quality meats Worksop

We brought the No-FLi system as we was constantly having tubes replacement and breakdown of existing units which we haven't had long either, having seen them at the Pub 18 show I liked how they worked and the service you offered especially the emails to remind us to replace the sticky cards and also that you will send out new lamps each year, they look better than the traditional ones and you don't need to listen to the zap.

Paul | The Bulls Head, Cosby

"I bought the NoFLi insect killer for the kitchen in my care home.

I was tired of the conventional fly killers – constantly replacing bulbs and starters, faulty machines that needed replacing when just over a year old, and having to dispose of dead and dried flies from an open tray.

With NoFLi the flies are killed and then stick to the panel at the back – no noise and no mess. Easy and hygienic. They even provide a support system with replacement bulbs and sticky panels.

I have been extremely happy with this product and would not hesitate to recommend the NoFLi system."

Sue Coupland | Care Home Manager



To find out how NO-FLi can benefit your premises in either one or multiple nationwide bases, get in touch with our friendly NO-FLi care team using our details below:

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